



# GENBAND™

DRIVING THE **NETWORK EVOLUTION**

## **GLOBAL IP LEADERSHIP**

GENBAND is recognized globally as a leading provider of IP infrastructure and applications solutions that power many of the largest communications networks in the world.

This position of IP leadership was earned through aggressive organic growth, unique partnering strategies, bold acquisitions, and the creation of a comprehensive portfolio of IP switching, networking and application products and solutions. Over the past five years, GENBAND has achieved 80 percent compound annual growth. Today, GENBAND's 3,000 full-time employees and contractors serve more than 600 customers, including 80 of the world's top 100 network operators.

Headquartered in Frisco, Texas, GENBAND has operations in 50 countries around the globe.

## **TRANSFORMING NETWORKS AND CONVERGING COMMUNICATIONS**

The way we communicate is evolving at the speed of light. Expression in social media takes the form of audio, text, images, video and more. To keep pace with this trend service providers are modernizing their aging voice networks to embrace these new service models, and the time couldn't be better.

Service providers recognize the need for transformation and the added value that IP based network solutions provide to dramatically enhance the applications and services provided to their consumer and enterprise customers. They also recognize the unique advantages they have in evolving their service offerings to take advantage of their ownership of fixed and mobile network infrastructure and voice and broadband service capabilities.

GENBAND is a global leader in transforming networks, having already migrated over 40 million lines and 8 million trunks from older TDM technologies to state-of-the-art IP network architectures that deliver exciting new integrated end-user experiences. Our switching, applications and networking solutions redefine communications to enable a connected world. GENBAND also has the professional services expertise and bench strength to drive network evolution in the largest networks with the highest rate of success.

**GENBAND.COM**

## **GENBAND GENIUS™ COMMON PLATFORM. UNCOMMON PERFORMANCE.**

The GENBAND GENiUS™ platform is the world's only universal IP switching and networking platform to fully integrate call control, session, signaling, security, applications and traffic and policy management.



GENiUS uniquely incorporates the highest density computing hardware and advanced SAF-compliant middleware designed to deliver world-class performance with unmatched scale, flexibility and cost savings.

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### **APPLICATIONS**

GENBAND's A2 Converged Application Server™ is a highly scalable and reliable standards-based application server that generates revenue for operators no matter what kind of network.

Currently servicing more than 13 million users and 190+ operators worldwide, the A2 enables the following:

- Consumer Applications
- Business Applications
- Mobile Office
- PBX Trunking Applications Overlay
- Unified Communications

### **CALL CONTROL**

GENBAND's Call Control portfolio holds consistent global market leadership in IP voice switching, connecting millions of calls daily and delivering world-class features and functionality. The C-Series is a second-generation switching portfolio that is the centerpiece call control platform for fixed, mobile, and cable operators worldwide and sits at the heart of today's most successful next generation IP networks. The Call Control product line includes the industry-leading GENBAND C20 Converged Softswitch™, C15 Compact Softswitch™, and the C3 Gateway Controller™.



## MEDIA GATEWAYS

GENBAND's portfolio of gateways holds consistent global market leadership in IP voice media switching. The G-Series is the latest generation of carrier class, multipurpose media processing platforms for trunking, access and IP transcoding services and is used extensively across fixed, mobile, and cable operators worldwide. Able to scale from the smallest to largest operator network needs, the portfolio includes a series of gateways with versatility to provide any-to-any media switching and transcoding for diverse TDM to IP, TDM to TDM, and IP to IP networks. The G-Series portfolio includes the G9 Converged Gateway™, G6 Universal Gateway™, G2 Compact Gateway™, mG9k™ and mG15k™.



## SBC AND SECURITY

The S-Series portfolio comprises state-of-the-art, carrier grade, software-centric security platforms that enable the secure interworking and management of voice and multimedia sessions between diverse, all-IP networks across a variety of applications. Deployed extensively worldwide in the smallest and largest operator networks, our S-Series includes security gateway, session border controller, and routing proxy server platforms. The S-Series includes the S2 Security Gateway™ for femtocell and FMC applications and the S3 Session Border Controller™ for Access and Interconnect applications.



## ELEMENT MANAGEMENT SYSTEM

The GENView™ Element Management System (EMS) is the best-in-class, unified operation, administration, maintenance and provisioning system for GENBAND's portfolio of network elements, providing complete fault, configuration, accounting, performance and security (FCAPS) functionality for network operators. Based in high availability, highly scalable client/server environments, GENView provides the ease-of-use and scale required for even the largest of network deployments.



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## ADVANCED NETWORK IMPLEMENTATION SERVICES

GENBAND's Advanced Professional Services portfolio delivers innovative, value-added IP capabilities designed to extend and enhance network capabilities through integration, customization and optimization.

GENBAND's experienced team helps customers streamline introduction of multimedia services, improve end-to-end network performance, decrease operating costs, and improve customer satisfaction and retention.

## MANAGEMENT TEAM

### Charles D. Vogt

President and CEO

### Daryl Raiford

Chief Financial Officer

### Jan Gauling

Chief Administration Officer

### Pablo Gargiulo

President of Sales

### Mehmet Balos

Chief Marketing Officer

### Sean Hurman

Chief People Officer

### Keith Landau

President of Switching

### Zachary C. Green

Chief Legal Officer

### Fred Kemmerer

Chief Technology Officer

### Jeff Townley

President of Global Operations

### Mark Pugerude

Chief Strategy Officer

### B.G. Kumar

President of Networking  
and Applications



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## WORLDWIDE CORPORATE HEADQUARTERS

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GENBAND has operations in 50 countries.  
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